



Syntrum  
syntrum.com

Jun 2023

# SYNTRUM OVERVIEW FOR INVESTORS

Blockchain Infrastructure and White-label  
solutions for DeFi, GameFi and NFT dApps

Presented to  
Prospective Investors

Presented by  
Syntrum Executives

# TABLE OF CONTENTS

Syntrum Overview	3
Mission and Vision	4
Partners and Team	5
Near-term Roadmap	6
Platform and Products	7
Target Market Size	8
Revenue Model	9
Projections	10
Investment Opportunity	11
Contact Information	12

# Syntrum Overview

Syntrum is a blockchain company that provides end-users, builders/creators and projects with scalable blockchain infrastructures and user-friendly white-label dApp solutions for DeFi, GameFi, and NFT.

As we know, Programmable blockchains are networks that allow businesses to run their business logic on a decentralized framework. Being decentralized, they eliminate single points of failure and offers the following benefits:

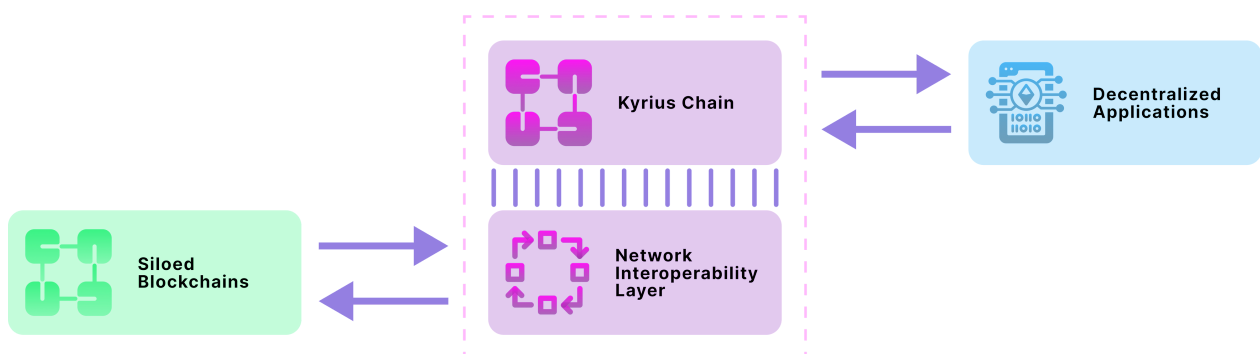
1. Permissionless with the possibility of transferring/accessing value programmatically and in real-time.
2. Immutability/tamper-proof nature and trustlessness – eliminating the need for a trusted centralized entity to store and verify data. And many more.

However, there are still many issues with existing blockchain technologies.

These include the interoperability constraints resulting from the siloed nature of independent blockchain networks. dApps/products built on such networks inherit the isolated nature of the network.

Even with multi-chain dApps, each dApp instance on different blockchains functions independently. This makes the use of such apps more complicated and confusing for users. Additionally, as many dApps rely on centralized services to achieve interoperability, it poses vulnerabilities and security issues.

The complexity and non-intuitive nature further make dApps and web3 products inaccessible to a large portion of the world's population. These apps are often difficult to use, and the onboarding process can be lengthy and confusing for the average person.



Syntrum recognizes these issues to be rooted in the underlying technology and the adopted dApp framework. Hence, we address them from two angles: by building **Syntrum Chain**, a blockchain infrastructure that offers true interoperability and by developing a **user-centric framework** for dApps and blockchain products that can be adopted by the industry at large. Our focus is on prioritizing user-friendliness and ease of onboarding, creating dApps that eliminate complexity and function like traditional apps while maintaining the security, trustlessness, and immutability of the underlying technology.

# MISSION AND VISION

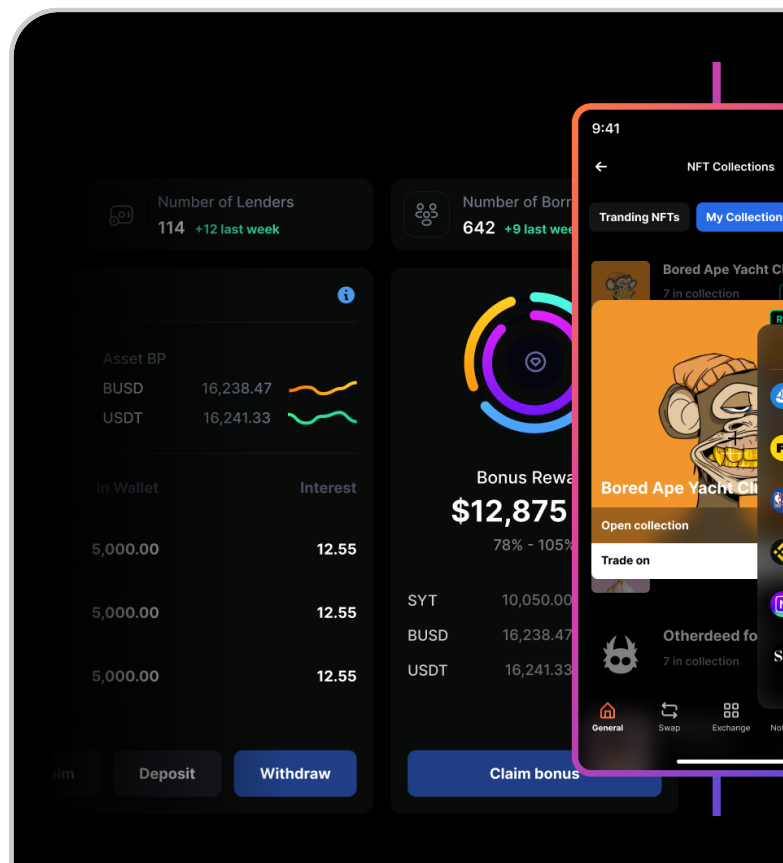
Syntrum creates a one-stop ecosystem where end-users, creators, builders, and other blockchain/cryptocurrency projects can seamlessly access superior technologies, tools, and products/dApps to achieve their goals. Syntrum brings the community together through a one-stop-shop approach that simplifies usability and encourages collaboration, positioning itself as a catalyst for exponential growth and adoption in the industry.

## Mission

Development of a universal web3 hub where end-users, creators/builders, and projects can seamlessly access trusted applications and tools, both in-house and 3rd party ones.

## Vision

The establishment of an industry-wide trusted web3 infrastructure and a user-centric dApp framework that fosters growth in the adoption of blockchain technology.





## Partners



Tech Integration and  
Marketing grant



IDO, funds raising  
and Incubation



Tech Development  
and Rebranding



Legal consultations  
and Incorporation



Marketing  
Collaboration



Smart Contract  
Auditing



Marketing  
Collaboration

## Team

The Syntrum team is comprised of experts in various fields, including IoT, distributed technology, decentralized networks, control systems, robotics, finance, and regulatory compliance. With decades of experience, our team members are passionate and committed to addressing some of the most pressing challenges in the blockchain space.



**Shola Otitoju**  
Founder and Architect



**Allaa Alhasan**  
Co-founder and Strategist



**Sergei Paliy**  
Blockchain Developer



**Dielke Brouwers**  
QA/QC and Testing



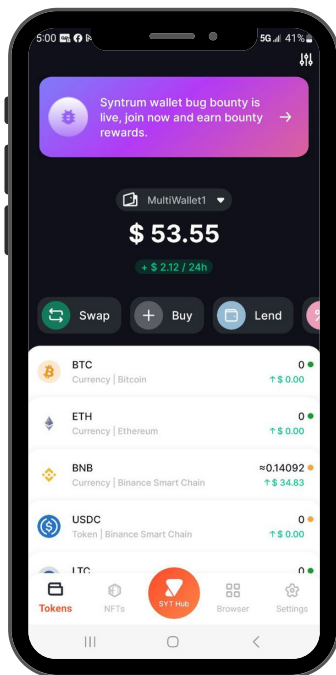
**Anita Andrew**  
Head R & D



**Nurpais Orozul**  
Fullstack Developer

# NEAR-TERM ROADMAP

Syntrum was founded about 2 years ago, and since then, the team has dedicated over 20,000 hours to development. Currently, we have 15 applications in various stages of completion, with some ready to launch, some in testing, and some still in development.



**Going Live  
in July 2023**

## Mobile App

V1 launch in July 2023

## Mobile Alpha

Closed Alpha Testing in  
June 2023

## Partnerships

Onboard tech and  
Investment partners  
April-Sept 2023

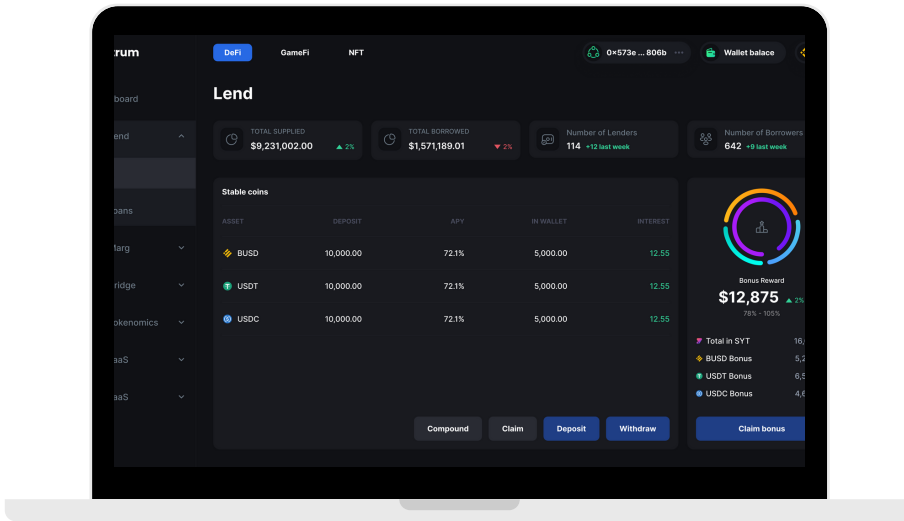
## TGE/Listing

Asset Generation and  
Listing: Sept 2023

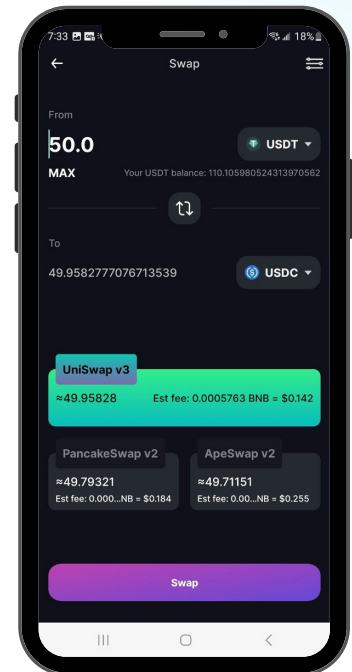
## AMM Protocol

Launch of Algorithmic  
Money Market: Sept 2023

# PLATFORMS



Syntrum's all-in-one web-based portal, developed to give users seamless access to decentralized applications and web3 tools across the industry.



Syntrum mobile app, a multi-chain, multi-utility mobile wallet equipped with tools that heighten usability.

## Products and dApps



### SynLend

Over-collateralized  
Algorithmic Market



### SynMargin

Under-collateralized  
Algorithmic Trade Market



### SynVault

Permissionless Staking  
and Liquidity Protocol



### SynBridge

Permissionless Digital  
Asset Multi-chain Bridge



### SynToken

Over-collateralized  
Algorithmic Market



### SynBox

Creative tools for GameFi  
and Play-to-earn Assets



### Build2E

Build to earn mechanism  
for GameFi Products



### ScholaHub

Scholarship Management  
Hub for GameFi Assets



### P2E Hub

Hub for Unlimited  
Access to P2E Games



### NFT Factory

Multi-chain, No-code NFT  
minting tool for Creators



### NFT Market

User-centered P2P Market  
for Collectibles and Assets

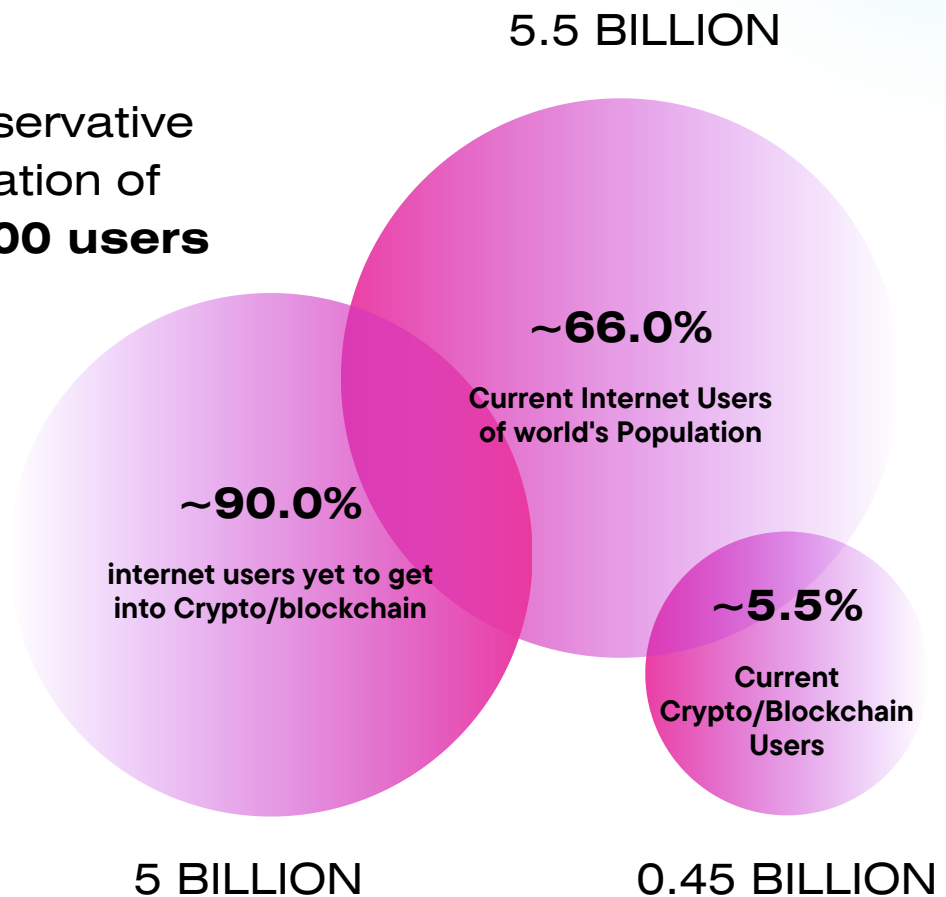


### U Browser

Universal NFT Smart  
Contract Access Portal

# Target Market Size

First Year Conservative market penetration of 0.1%: **5,000,000 users**



In 2022, the estimated number of internet users worldwide reached 5.3 billion, which accounts for 66 percent of the global population.

However, the number of blockchain/crypto users is relatively low, with only about 500 million worldwide. This represents less than 10 percent of the current internet user base.

These figures indicate that there are over 4.5 billion people in the world who have internet access and are likely aware of blockchain technologies and cryptocurrencies. Many of them may be interested in utilizing such technologies, but have yet to embrace them fully.

The low adoption rate can be attributed to several factors. Firstly, the blockchain space is still rapidly developing, facing significant technical, regulatory, and security challenges that need to be addressed. Additionally, there exists a substantial knowledge gap surrounding blockchain technology, which is not intuitive or user-friendly, even for those who are technically inclined.

In light of these challenges, Syntrum aims to bridge the gap by focusing on developing scalable blockchain infrastructure and user-centered white-label dApp solutions for DeFi, GameFi, and NFTs. Their target users encompass the broader spectrum of internet users who have been deterred by these barriers.

# REVENUE MODEL

## 15%

Up to 15% in fees on dApp Utilization, Subscriptions, NFT trades, DeFi Interest and Services

## \$10,000

Up to \$10,000 in fees per white-label dApp Integration

## 25%

Up to 25% in commission fees for NFT creation, sales and in-game purchases

## Asset Utility

- Lock to unlock ecosystem features and tools
- Voting and Governance right
- Means of Exchange
- In-game Purchases
- Infrastructure Network Fees
- DeFi/GameFi Incentive

# PROJECTIONS

Category	Demand/yr	Revenue	Profit
<b>dApp Integration</b>	84	840,000	77%
<b>Tools Utilization</b>	1,095	164,250	90%
<b>Ecosystem</b>	7,300	730,000	90%

Expected demand on dApps Integration of 7 per month

Expected utilization of web3 tools of 3 per day

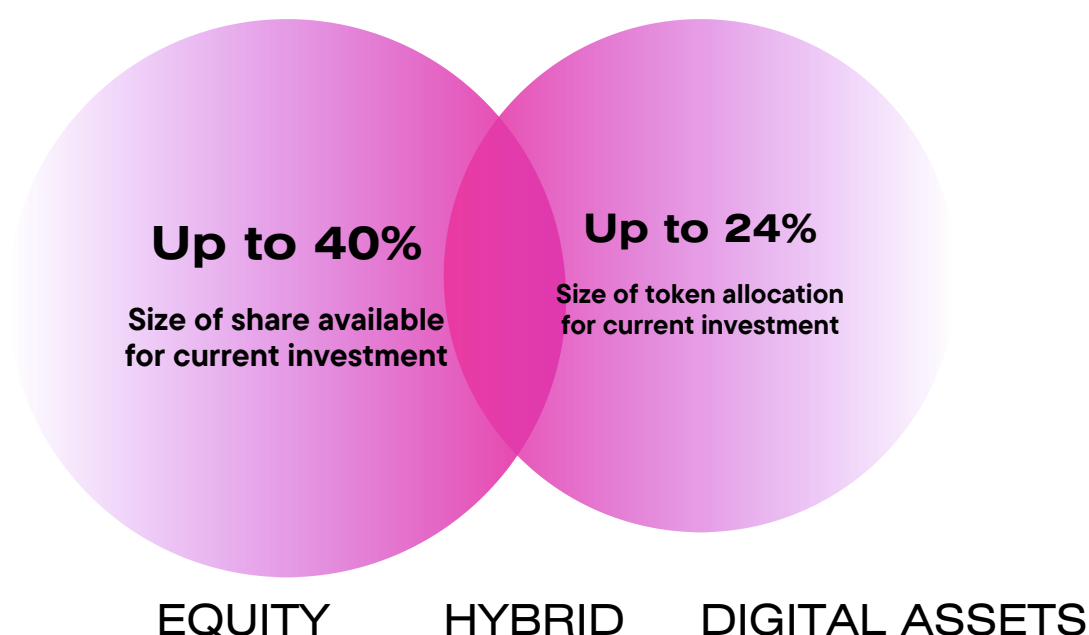
Expected utilization of creative/P2P ecosystem of 20 per day

Category	Opening Price	6m Projection	ROI
<b>Digital Asset</b>	\$0.1	\$0.5 - 2.5%	5X - 25X

6 months conservative projection of \$150M in MCap which puts Syntrum asset at over \$2.5

# Investment Opportunity

Our conservative projection for the next 6 months forecasts a market capitalization (MCap) of \$150 million for Syntrum, which would value each Syntrum asset at over \$2.5. This projection implies a significant growth of 25 times the TGE value.



Syntrum is seeking a strategic investment partnership with VCs, companies and individuals who are interested in investing in a blockchain company that has great prospects and is in the early stage/investment stage.

The investment type we seek includes equity share investment, token allocation investment and also hybrid investment.

Syntrum investment rounds include a seed round mainly for VCs and investment companies (equity and tokens), a private sale round and a public token sale round which would take the form of a public IDO/IEO

# CONTACT US FOR INQUIRIES



Building the future of true interoperability and  
borderless access to web3 applications and tools

**Email**

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[www.syntrum.com](http://www.syntrum.com)